



September 05, 2023

**Listing Department,  
BSE Ltd.,**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai-400 001  
Scrip Code: **532633**

**Listing Department,  
National Stock Exchange of India Limited,**  
“Exchange Plaza”,  
Bandra - Kurla Complex, Bandra (East),  
Mumbai-400 051  
Symbol: **ALLSEC**

Dear Sir/Madam,

**Sub: Re-naming of the existing Line of Business (LOBs) / Segments**

The Board of Directors of the Company vide circular resolution has approved the renaming of existing line of business/ segments as tabulated below on September 04, 2023: -

<b>Existing name/ Title of Business Segment/ LOBs</b>	<b>Proposed name/ Title of Business Segment/ LOBs</b>	<b>Underlying Principles for Proposed Change</b>
Digital Business Services (DBS)	Customer Experience Management (CXM)	Represents broader service segment with extended focus on customer, a clear shift from digital to customer relations.
Human Resources Outsourcing (HRO)	Employee Experience Management (EXM)	Represents increased focus on employee experience and satisfaction.

**Rationale for the change:** As per current market dynamics and upgraded service offerings to clients, it is strongly felt that name of LOBs/ Segments should be refreshing and further aligned with market aspirations, expectations and service features. Accordingly, the Board has approved the change in the names of the LOBs/ segments without changing the structure of segments of business as below: -

This change is only limited to re-naming of existing business segments, without changing the structure of segments of business.

This disclosure is made pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“Listing Regulations”) and will also be made available on the official website of the Company <https://www.allsectech.com/investor-information/>.

Request to kindly take the above information on records.

Thanking you,

**Yours faithfully,  
For Allsec Technologies Limited**

**Sripriyadarshini  
Company Secretary and Compliance Officer**

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ALLSEC TECHNOLOGIES LTD.

Regd. Office : 46-C, Velachery Main Road, Velachery, Chennai – 600 042.

Tel.: +91.44.4299 7070 web: [www.allsectech.com](http://www.allsectech.com)

Corporate Identity Number : L72300TN1998PLC041033, Email : [contactus@allsectech.com](mailto:contactus@allsectech.com)